



Position: Product Marketing Manager
Time: Full-time (Spring 2016)
Location: Somerville, MA
Contact: jobs@altaerosenergies.com

Altaeros Energies seeks a creative, energetic and passionate product marketing professional to help drive all outbound marketing and sales communications. The professional will develop a comprehensive product marketing plan that includes product collateral development, web content strategy, event planning, trade-show participation, PR and social media. Since Altaeros expects to sell its products internationally in several diverse and developing markets, the marketing plan must include tuning of the content to each of these markets. The role involves some international travel.

Altaeros is commercializing the world's first autonomous aerostat, which has global applications across a wide range of industries, from energy generation to communication and agriculture. We place a high premium on creative, strategic thinking; exceptional communication and poise under pressure; and an industrious, "get-it-done" attitude. Specific skillsets are important, but less important than an ability to learn and adapt to new markets and opportunities.

If you are interested in applying, please send a cover letter and resume to jobs@altaerosenergies.com with the subject [Your Name – Product Marketing Manager].

Qualifications:

- 4-year college degree, MBA preferred
- 3+ years experience in product marketing in technology and/or developing markets
- Comfort with a dynamic environment and an ability to operate in ambiguous situations
- Exceptional verbal and written communication skills, both internally and externally
- Literacy of telecom equipment, mobile wireless technologies
- Ability to quickly become familiar with new technical solutions
- Demonstrated track record of ambitious accomplishment
- High level of proficiency with MS Word, PPT, Excel, Salesforce
- Uncompromising integrity and ethical standards
- A passionate, energetic and fun attitude

Responsibilities/Activities:

- Create a comprehensive marketing strategy and an execution plan to enable rapid adoption of Altaeros platform
- Be responsible for all outbound marketing
- Work with Product Management and International Sales teams to create content tuned to international markets
- Be responsible for the graphics and content design team to produce polished marketing materials
- Interface with engineering team to create marketable product specifications
- Take initiative to drive the growth and success of Altaeros in any way you can!

About Altaeros Energies, Inc.

Our mission is to deliver the next generation of infrastructure to rural and isolated communities around the world. And to have fun doing it! We combine proven technology with flight control innovations that enable cost effective autonomous deployment of tethered airborne platforms. Applications for Altaeros' products include power generation, telecommunications, and technology enabled agricultural services. Founded in 2010, Altaeros launched the world's first fully functional airborne wind turbine in 2012 and is now working to develop the first commercial version.